

UnitedHealthcare Community Plan Growth Team Supports Bullard Family Foundation Back-to-School Initiative

The Bullard Family Foundation Back-to-School Bash was one of the many back-to-school events that the UnitedHealthcare Community Plan proudly supported this summer. As both a sponsor and volunteer partner, our team joined community leaders, organizations, and volunteers to help local families prepare for a successful school year.

Founded by WWE Hall of Famer Titus O'Neil (Thaddeus Bullard), the event was inspired by his personal experiences growing up in a single-parent household and his commitment to ensuring children have access to the resources they need to succeed.

UnitedHealthcare Community Plan volunteers worked alongside more than 200 community volunteers to help support the event and its mission. Together, partners helped prepare and distribute 30,000 backpacks filled with essential school supplies while connecting families to valuable community resources.

The annual event serves approximately 50,000 community members and provides free services including health screenings, dental and vision exams, haircuts, food assistance, and educational resources, helping remove barriers that can impact a child's success in school.

In addition to our support of the Bullard Family Foundation event, UnitedHealthcare Community Plan contributed more than 9,000 school supplies across multiple back-to-school initiatives in the communities we serve, helping students and families throughout Florida start the school year prepared and ready to learn.

The Back-to-School Bash received extensive media coverage from FOX 13 Tampa Bay, WFLA, Spectrum Bay News 9, Tampa Bay 28, and Creative Loafing Tampa Bay, highlighting the impact of community partnerships in supporting Tampa Bay families.

Through our sponsorship, school supply donations, and volunteer service, UnitedHealthcare Community Plan demonstrated its continued commitment to improving the health, education, and well-being of the children and families we serve.