

HealthFirst

Health Plans

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HEALTH FIRST HEALTH PLANS EARNS 2026 BREVARD COMMUNITY'S CHOICE AWARD

MELBOURNE, Fla. – [Health First Health Plans](https://www.healthfirst.com) was named the recipient of the 2026 Brevard 'Community's Choice Award' for the **Health Plan Provider** category - as chosen by readers of Florida Today.

This year, Brevard County residents and visitors (snowbirds included) had the opportunity to vote for their favorite company or service provider among 158 different categories – from dining and entertainment – to vehicle services and healthcare.

The highly coveted Community's Choice accolade for Health First Health Plans comes just a few weeks after the Brevard County-based Health Plan earned its second straight J.D. Power certification, underscoring the organization's commitment to customer service

"This past month, Health First Health Plans earned its second straight J.D. Power Certification for outstanding customer support – which means our associates are truly dedicated and committed to the experience and service our members receive day in and day out. The fact that our community has especially recognized Health First Health Plans as a top health plan provider is truly one of the top honors we could ever hope to receive," said Jamie Forrest, Health First Health Plans President.

"We know our members have a choice in health plans in a competitive landscape. We value their business and cherish their feedback, and I am so honored to share this recognition with every Health First Health Plans associate!"

"There is no greater reward or gauge of performance a company can receive than the direct feedback from its customers," said Health First President and CEO Terry Forde. "We couldn't be more thankful and humbled by this community feedback. To be recognized among the best of the best within our own community is truly a reason for us to celebrate. But it also strengthens us to work even harder, as earning the trust and support of our patients, customers, members and stakeholders is a never-ending journey for every Health First associate."

