



## Transforming Risk Adjustment: Moving Beyond Silos

At RISE National 2025, a prevailing theme emerged clearly—breaking down silos to maximize risk adjustment efficiency by bridging concepts like Analytics, Population Health, Member engagement, Retrospective and Prospective coding, Clinical Documentation Improvement (CDI), and Provider Education. Here is our perspective:

Fifteen years ago, coding vendors operated in clear-cut silos. They received chase lists from payers, retrieved medical records, coded them within dedicated platforms, and submitted periodic uploads. Fast forward to 2025—while technological strides like electronic retrieval and NLP-assisted coding have streamlined some aspects, core processes remain fragmented.

Yet, beneath this superficial similarity, a seismic shift has taken place in Risk Adjustment as a discipline. Vendors have diligently adapted, incorporating Clinical Documentation Improvement (CDI), prospective and concurrent reviews to meet industry standards. However, today's healthcare ecosystem demands more—higher quality, increased efficiency, and deeper vendor accountability to ensure cost-effective risk adjustment programs.

We now stand in an era defined by integration and consolidation. Vendors must transcend traditional roles, genuinely understanding risk adjustment processes and proactively embracing shared accountability for both successes and setbacks.

In recent years, critical questions have surfaced:

- Why are records still retrieved separately for risk adjustment and HEDIS when the source is identical?
- Why can't retrospective reviews simultaneously support retrospective coding, recapture initiatives, and CDI, considering the shared EMR system?
- What proactive measures can we implement now to significantly reduce or even eliminate retrospective reviews in subsequent years?

Both payers and vendors are recognizing the immense potential for efficiency and cost savings through integrated, strategic approaches. The industry stands poised at a transformative juncture—it's time for collaborative strategizing to drive meaningful, consolidated change.

**Let's strategize for success together.**

**Access our latest Pocket Guide to Clinical Documentation Improvement (CDI) – [Annova CDI Booklet](#)**

