

## Opportunities Within “One Big Beautiful Bill” for Medicaid & Medicare

**Columbia, MD.** (August 2025) – On its surface, “*One Big Beautiful Bill*” seems like a shift in Medicaid and Medicare policies and new restrictions to programs that cover 1 in 4 Americans. Yet, this bill presents the biggest opportunity in over 2 decades for health plans to overhaul their current programs and lead with purpose.

At Vheda Health, we get your challenges. As a trusted partner to MCOs, Medicare, and SNP plans nationwide, we are enabling health plans to accelerate member engagement, improve cost controls and improve health outcomes.

### **3 Ways Our Blueprint Works for Health Plans:**

**Member Engagement:** Boost engagement with hard-to-reach, high-risk members

**Proven ROI:** Deliver measurable ROI through focused, tech-enabled interventions

**Better Outcomes:** Improve clinical outcomes and support quality performance metrics

A health plan’s most critical outcomes are engagement, ROI, and health outcomes. For Medicaid, Medicare, and ACA programs, this has become a critical success factor – one that rewards payors who plan, while penalizing those payors who do not plan.

If your plan is seeking a strategic partner with a tangible, effective blueprint that can navigate and position your organization for substantial increases in quality bonus payments, Vheda Health is here to help translate your plan into measurable, meaningful outcomes and dollars.

Explore how Vheda Health can improve your member engagement, ROI, and quality strategy today.

### **About [Vheda Health](#)**

Vheda Health is the leader in virtual health engagement for health plans supporting underserved populations. With over a decade of experience, our turnkey chronic care, behavioral health, and maternal health programs create a digital extension to health plans that delivers an outstanding 84% member engagement and an average 3:1 return on investment. The most trusted government payors partner with Vheda Health to create the best healthcare experience that

empowers people to live their best life. For more information, please visit [vheda.com](https://vheda.com) or follow us on [LinkedIn](#).

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