



Versant Health Announces New Chief Growth & Strategy Officer

Jennifer Kuhn takes on CSO role alongside newly appointed Product and Operations executives

Versant Health announced the continued expansion of its seasoned leadership team, welcoming **Jennifer Kuhn** as its Chief Strategy and Growth Officer, as well as a new Head of Operations, **Jenn Kischell**, and a new Head of Product, **Tyler Bradshaw**. These three leaders each bring breadth and depth of industry experience aimed at further reinforcing the company's position as one of the leading managed vision care administrators in the nation.

Kuhn, who will be responsible for the company's strategic growth plan, previously held a range of c-suite and board positions across the Commercial, Medicaid, and Medicare space, including driving growth at Elevance Health and Empire Blue Cross Blue Shield.

Bradshaw and Kischell join Versant Health from MetLife, where they were integral to its U.S. Business operations. Kischell, who will lead Versant Health's customer service call centers, claims, enrollment and eligibility, and client implementation, previously ran Workforce Engagement in MetLife's Financial Wellness & Engagement organization. Kischell has deep experience in claims, call center and product strategy. Bradshaw, who will lead Versant Health's product development and go-to-market strategies, most recently served as a vice president in the disability product area. Prior to that, Bradshaw led claims, product and strategy teams across the Group Benefits organization.

"This new group of leaders will fuel Versant Health's trajectory," said Chief Executive Officer Meredith Ryan-Reid. "Jennifer, Tyler, and Jenn bring a rich cross-section of experiences and perspectives that will complement our existing vision care expertise and help further position us as an innovative, best-in-class force in the industry."

To learn more about Versant Health, visit www.versanthealth.com/about.

About Versant Health

Versant Health, Inc., a wholly-owned subsidiary of MetLife, Inc., is one of the nation's leading administrators of managed vision care, serving more than 40 million of our clients' members nationwide. Through our Davis Vision and Superior Vision independent provider networks, we help members access the wonders of sight through healthy eyes and vision. Administering vision and eye health solutions that range from access to routine vision benefits to medical management, Versant Health has unique visibility and scale across the total eye health spectrum. As a result, our clients' members enjoy a seamless experience with access to one of the broadest provider networks in the industry and an exclusive frame collection. Commercial groups, employer plans, and health plans that serve government-sponsored programs such as Medicaid and Medicare are among our valued customers.

Media Contact

Rachel Pokay
Versant Health
(210) 202-8498
rachel.pokay@versanthealth.com