



## COMMUNITY CARE PLAN'S CHIEF FINANCIAL OFFICER EXPANDS ROLE

*Jason Grynbaum Expands Role to  
Senior Vice President and Chief Financial and Strategy Officer*

**Sunrise, Fla.** (January 22, 2021) – South-Florida-based **Community Care Plan (CCP), the health plan with a heart**, is pleased to announce that Jason Grynbaum has expanded his role to Senior Vice President and Chief Financial and Strategy Officer. As Senior Vice President and Chief Financial and Strategy Officer, Jason Grynbaum will expand his current role to include leading the formal strategic planning process and detailed strategic operating plan for the organization, based on the direction set by the Chief Executive Officer (CEO) and Board of Directors. Mr. Grynbaum will continue to report to Jessica Lerner, President and CEO of Community Care Plan.

“As Community Care Plan continues to grow as a leader in providing high-quality health care services to the South Florida community, we felt that it was necessary to ensure that a member of our Executive Leadership team has responsibility for ensuring that our strategic plan is communicated and easily understood by all levels of our organization and that strategic actions are completed to achieve the desired results,” stated Jessica Lerner, President & CEO of Community Care Plan. “Jason is well-suited for this role in that he is both forward-thinking, analytical, and practical, focuses on long terms trends and market outlook, as well as competitive intelligence. We look forward to his continued contributions in his new role.”

Mr. Grynbaum will continue to be responsible for directing the fiscal functions of the organization in accordance with generally accepted accounting principles (GAAP) and cost reimbursement principles relating to the health care industry and in keeping with the goals and objectives of the organization. Mr. Grynbaum has 20 years of progressive leadership experience in corporate and operational finance within healthcare and manufacturing industries prior to joining CCP and has held various senior management roles within national managed care organizations. He earned his Master of Business Administration from Carnegie Mellon University and has a Bachelor of Science degree in Finance from Tulane University.

Headquartered in Sunrise, Florida, CCP is owned by Broward Health and Memorial Healthcare System. Introduced in the year 2000, originally as South Florida Community Care Network, as the first safety-net, hospital-owned Provider Service Network (PSN) in Florida, CCP currently serves members in Florida Healthy Kids, Medicaid, uninsured programs, and self-insured employee health plans.

For more information, please visit [www.CCPcares.org](http://www.CCPcares.org).

### **About Community Care Plan:**

Community Care Plan (CCP), the health plan with a heart, was established in 2000 and is an entity owned by Broward Health and Memorial Healthcare System. CCP serves 100,000 members of various health plans and managed care programs, including Florida Healthy Kids (eight South

Florida counties), and Medicaid (Broward County). CCP covers a wide range of health and medical services and their provider network consists of high-quality participating physicians, including Broward Health physicians, as well additional benefits that help members get and stay healthy.

<https://ccpcares.org/>

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