



DATA LINK

empowering better health

DataLink provides premier data aggregation, value-based performance management, provider enablement in all care settings, and a holistic point-of-care solution for health plans, MSOs, ACOs, IPAs, medical groups, and provider entities. DataLink aggregates disparate data sources and systems to create the one source of truth for clients. DataLink illuminates value-based contract performance, MLR impact opportunities, provider network alignment and engagement, care pathways, quality scores, and risk adjustment program excellence.

DataLink's solutions add insight and intelligence to the following lines of business:

- Medicare Advantage
- Medicaid
- Commercial

DataLink's payor agnostic platform serves to:

- Aggregate data creating one source for health plans, MSOs, ACOs, physicians, and patient navigation
- Illuminate analytics around care, quality, risk, and value
- Stratify risk
- Simplify the patient's care journey
- Engage and enable physicians pre-, during, and post-visit
- Improve referral efficiency and value impact
- Create an intelligent care landscape across care settings (in-office, in-home, inpatient, and skilled nursing facilities)

DataLink's differentiation derives from:

- Integrating cost of care, quality, and risk in one view
- Designing workflows that are provider and patient-centric
- Facilitating provider adoption of over 85%; daily utilization for contract performance and point-of-care intelligence
- Creating a payor agnostic value-based provider solution
- Enabling true data transparency across markets, products, medical groups, population cohorts, performance and contract metrics, MLR, quality, and risk adjustment strategies

DataLink empowers better health through extraordinary data transparency and simplifies next steps for all partners in value-based care.