

NEWS RELEASE



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For immediate release

UNITEDHEALTHCARE CHILDREN'S FOUNDATION HOST TAMPA'S ANNUAL OUTBACK BOWL NEW YEAR'S EVE PARADE

- *UnitedHealthcare Children's Foundation grants help families pay for children's medical expenses not covered, or partially covered, by a commercial health insurance plan*
- *Families can apply for grants online at www.uhccf.org*

TAMPA, Fla. (Dec. 31, 2011) – The Outback Bowl's annual New Year's Eve parade and pep rally, sponsored by the UnitedHealthcare Children's Foundation (UHCCF), kicked off a night of celebration in historic Ybor City again this year, as tens of thousands came together to ring in 2012 and welcome one of Tampa's favorite college football traditions - the Outback Bowl on January 2nd.

The popular parade raised awareness of the UnitedHealthcare Children's Foundation and its medical grant program. The event also featured colorful floats and marching bands from across the country. Following the parade, the Michigan State University and University of Georgia marching bands and their cheerleaders entertained parade goers during a pep rally held on 7th Avenue.

UHCCF accepts applications from families in need of financial assistance to help pay for their child's health care treatments, services or equipment not covered, or only partially covered, by their commercial health insurance plans.

Qualifying families can receive up to \$5,000 to help pay for medical services and equipment such as physical, occupational and speech therapy, counseling services, surgeries, prescriptions, wheelchairs, orthotics, eyeglasses and hearing aids.

"The UnitedHealthcare Children's Foundation is committed to facilitating greater access to medical-related services that can help improve a child's health and quality of life," said David Lewis, CEO, UnitedHealthcare Employer & Individual of Florida. "Eligible families in need are encouraged to apply for a medical grant today and use this valuable resource."

In 2011, UHCCF awarded more than 1,100 grants to families across the United States for treatments associated with medical conditions such as speech and developmental delays, hearing loss, autism, cystic fibrosis, Down syndrome, ADHD, ADD and cerebral palsy.

To be eligible for a grant, children must be 16 years of age or younger. Families must meet economic guidelines, reside in the United States and have a commercial health insurance plan. Grants are available for medical expenses families have incurred 60 days prior to the date of application as well as for ongoing and future medical needs. Parents or legal guardians may apply for grants at www.uhccf.org. Organizations or private donors can also make tax-deductible donations directly online at this website.



United Healthcare Children's Foundation parade float provides a fun time for volunteers, grant recipients and supporters during the Out Back Bowl Parade and pep rally held in historic Ybor City in Tampa, FL on New Year's Eve 2011.

About UnitedHealthcare Children's Foundation

The UnitedHealthcare Children's Foundation (UHCCF) is a nonprofit 501(c)(3) public charity that strives to enhance either the clinical condition or quality of life of children who have health care needs not fully covered by their commercial health benefit plan. UHCCF provides medical grants of up to \$5,000 for costs associated with medical services and equipment. UHCCF's funding is provided by contributions from individuals, corporations and UnitedHealth Group (NYSE: UNH) employees. Donations to help provide assistance are deeply appreciated. To apply, donate or learn more, please visit www.uhccf.org.

For more information on the parade or the Outback Bowl call 813-874-BOWL or go online to www.outbackbowl.com.