



## **WellCare Names W. Lee Bowers COO, Florida**

**TAMPA, Fla. (Jan. 18, 2017)** — WellCare Health Plans, Inc. (NYSE: WCG) announced today that it recently named W. Lee Bowers chief operating officer (COO), Florida. He will provide leadership and oversight across the state on network management, behavioral health operations, and sales and marketing functions. Bowers will report to Elizabeth Miller, state president, Florida.

"I am excited to have Lee join our team," said Miller. "With over 25 years of managed care and provider experience, he brings tremendous operational leadership and expertise to our organization and will contribute greatly to WellCare."

Bowers has extensive health care and provider network development experience, including Medicare, Medicaid and long-term care. Most recently, he was vice president of national duals, Medicaid and long-term services and supports (LTSS) network for Humana where he developed and executed large market and state-specific provider network strategies. In addition, Bowers has held managed care roles at both WellPoint, Inc. and Blue Cross Blue Shield of Florida.

"I am delighted to join WellCare's talented leadership team and further support the strong foundation they have established serving Florida Medicaid and Medicare members," said Bowers.

Bowers holds a master's degree in health administration and a bachelor's degree in business from the University of North Florida.

As of Sept. 30, 2016, WellCare serves approximately 779,000 Medicaid members, 62,000 Florida Healthy Kids members, 93,000 Medicare Advantage members, and 29,000 Medicare Prescription Drug Plan members in Florida.

### **About WellCare Health Plans, Inc.**

Headquartered in Tampa, Fla., WellCare Health Plans, Inc. (NYSE: WCG) focuses exclusively on providing government-sponsored managed care services, primarily through Medicaid, Medicare Advantage and Medicare Prescription Drug Plans, to families, children, seniors and individuals with complex medical needs. The company serves approximately 3.8 million members nationwide as of Sept. 30, 2016. For more information about WellCare, please visit the company's website at [www.wellcare.com](http://www.wellcare.com) or view the company's videos at <https://www.youtube.com/user/WellCareHealthPlan>.

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